

# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

## Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

AUGUST 1974

P. O. BOX 10387, Raleigh, North Carolina

AUGUST 1974



### DR. C. ARDEN MILLER, PRESIDENT OF APHA TO KEYNOTE 1974 ANNUAL MEETING

The 63rd annual meeting of the North Carolina Public Health Association will convene in Charlotte at the Sheraton Center September 25-27, 1974. The Mecklenburg County Health Department is host for the event with Dr. Luby Sherrill as chairman of the local arrangements committee. The theme of the 1974 program is "New Pills for the Public's Ills".

The keynote speaker for the opening session on Wednesday night will be C. Arden Miller, M.D., Professor, Department of Maternal and Child Health, School of Public Health, University of North Carolina and President of American Public Health Association. Dr. Miller's topic will be: "Issues in the Delivery of Health Care in the United States." The second general session on Thursday morning will feature a panel discussion on "Alternative Systems for the Delivery of Personal Health Care". Panelists will be Max E. Nesse, acting HMO Program consultant, DHEW Region IV, Atlanta, John B. DeHoff, M.D., Deputy Commissioner of Health, Baltimore, Maryland and Evelyn D. Schmidt, M.D., Lincoln Community Center, Durham, N. C.

Section meetings will be held either individually or jointly on Wednesday and Thursday afternoons.

The Honors and Awards Banquet, preceded by the President's Reception, will take place on Thursday evening at the Sheraton Center. This event will honor those persons completing 25 years of full time work in the health field and will present special awards for distinguished service in the health field.

The fourth general session on Friday morning will have outstanding speakers: Isa C. Grant, M.D., Assistant Director for Local Services Division of Health Services and Sagar C. Jain, M.D., Professor and Head of Department of Health Administration, School of Public Health. Dr. Grant's topic will be "Is Delivery of Medical Care 'Public Health'?" and Dr. Jain will speak on "The Administrative Challenges to Public Health in Assuming a Greater Role in the Provision of Medical Care".

### Talbot New Head of Public Health Nursing

Dr. Dorothy M. Talbot has been named professor and head of the School of Public Health's Department of Public Health Nursing effective July 1, 1974.

In making the announcement, Dean Bernard G. Greenberg said, "Dr. Talbot brings to the School extensive experience in the practice of public health nursing, in teaching undergraduate and graduate level students, and in the administration of teaching programs. We are most fortunate to have a person with her ability and background to assume the leadership of our public health nursing program."

Formerly director of the Public Health Nursing Section, School of Public Health and Tropical Medicine at Tulane University, Dr. Talbot holds the BSN degree from Texas Women's University at Denton; a diploma from Jefferson Medical College School of Nursing, Philadelphia, Pa.; the M.A. degree from Teachers College, Columbia University, New York; and the MPH and PhD degrees from Tulane University. Prior to appointment to the Tulane faculty in 1963, she served as hospital nurse in a variety of settings, as public health nurse with the Louisiana State Health Department, and as instructor at the Louisiana State University, School of Nursing.

Her professional activities include membership in the American Nursing Association, American Sociological Association, American Association of University Professors, and American Public Health Association. She is currently a member of the Board of Governors and chairman of the Committee on Eligibility for the American Public Health Association and program chairman of Southern Branch APHA.

In 1964, she was awarded a World Health Organization Travel Fellowship and, in 1973, the Columbia University Teachers College Alumni award for Leadership in Professional and Allied Organizations.

Dr. Talbot is married to Raymond J. Talbot. They are the parents of three children.

### MEMBERSHIP COMMITTEE

The Membership Committee recommended to the Executive Committee that members who have not paid dues within 30 days after the second notice will not receive the Newsletter of the Association. The Executive Committee voted to place members whose dues are not paid within 30 days after the second notice on the inactive list. Names are being removed from the roll and will be reinstated after payment of dues.

### SCHOLARSHIP FUND RECIPIENTS

Four public health workers have been selected to receive scholarships from the North Carolina Public Health Association.

Mr. Charles E. Powell, R.S.  
Assistant Sanitarian Supervisor  
Wayne County Health Department  
Post Office Box 1537  
Goldsboro, North Carolina 27530

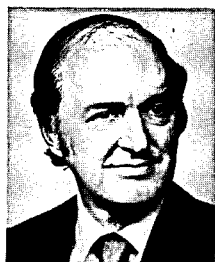
Ms. Connie L. Stafford  
Forsyth County Health Department  
Post Office Box 2975  
Winston-Salem, North Carolina 27102

Ms. Barbara Sims, Health Educator  
Gaston County Health Department  
Post Office Box 819  
Gastonia, North Carolina 28052

Mr. B. R. Gray  
Old Farm Court  
Route 2  
Chapel Hill, North Carolina 27514



Neese



DeHoff



Schmidt



Grant



Jain

## NEW PILLS FOR THE PUBLIC'S ILLS CHANGING CONCEPTS IN THE DELIVERY OF PERSONAL HEALTH CARE

### 63rd ANNUAL MEETING

North Carolina Public Health Association

Headquarters — Hotel Sheraton Center and Downtowner East  
CHARLOTTE, NORTH CAROLINA

#### TUESDAY, SEPTEMBER 24, 1974

12:00 Noon Governing Council -----Downtowner East  
Luncheon Marco Polo C

9:00-4:00 Council of Home Health Agencies Imperial Ballroom

#### WEDNESDAY, SEPTEMBER 25, 1974

8:00 a.m. to 5:00 p.m. REGISTRATION -----Sheraton Center

1:00 p.m. Section Luncheons & Programs (See Individual  
Section Programs)

2:30 p.m. to 5:00 p.m. North Carolina Academy of  
Preventive Medicine -----Downtowner East  
Imperial B

"Health Objectives for North Carolina: 1975-77"

Mr. David T. Flaherty, Secretary

North Carolina Department of Human Resources

"Epidemiology of Hypertension"

Dr. John C. Cassel, Professor and Chairman

Department of Epidemiology, School of Public Health

University of North Carolina

5:00 p.m. North Carolina Academy of Medicine

Social Hour -----Showrooms 202-208

8:00 p.m. FIRST GENERAL SESSION -----Sheraton Center  
Omni I, IA, II

#### KEY NOTE ADDRESS:

**"ISSUES IN THE DELIVERY OF HEALTH  
CARE IN THE UNITED STATES"**

C. Arden Miller, M.D., Professor

Department of Maternal and Child Health

School of Public Health

University of North Carolina and

President, American Public Health Association

#### THURSDAY, SEPTEMBER 26, 1974

7:30 a.m. Past President's Breakfast -----Downtowner East  
Showrooms 201-203

9:00 a.m. SECOND GENERAL SESSION -----Sheraton Center  
Omni I, IA

#### ALTERNATIVE SYSTEMS FOR THE DE- LIVERY OF PERSONAL HEALTH CARE

Panelists: Max E. Neese, DHEW Region IV, Atlanta,  
Georgia

John B. De Hoff, M.D. Deputy Commission

of Health Baltimore, Maryland

Evelyn D. Schmidt, M.D. Lincoln Community

Center Durham, North Carolina

10:30 a.m. President's Address: George G. Dudley, D.D.S.  
President

10:45 a.m. Business Meeting of NCPHA

12:30 p.m. Section Luncheons and Programs  
(See Individual Section Programs)

6:00 p.m. PRESIDENT'S RECEPTION—Everyone Invited

Sheraton Center  
Omni Foyer

7:00 p.m. THIRD GENERAL SESSION -----Sheraton Center  
Omni Hall

AWARDS BANQUET

9:00 p.m. Dance -----Sheraton Center  
Omni Hall

#### FRIDAY, SEPTEMBER 27, 1974

9:30 a.m. FOURTH GENERAL SESSION -----Sheraton Center  
Omni III, IIIA

#### "IS DELIVERY OF MEDICAL CARE 'PUB- LIC HEALTH'?"

Isa C. Grant, M.D. Assistant Director for Local Services  
Division of Health Services  
Department of Human Resources  
Raleigh, North Carolina

#### "THE ADMINISTRATIVE CHALLENGES TO PUBLIC HEALTH IN ASSUMING A GREATER ROLE IN THE PROVISION OF MEDICAL CARE"

Sagar C. Jain, M.D. Professor and Head  
Department of Health Administration  
School of Public Health  
University of North Carolina  
Chapel Hill, North Carolina

10:45 a.m. Business Meeting

11:30 a.m. Adjourn

#### SECTION PROGRAMS

#### WEDNESDAY, SEPTEMBER 25, 1974

1:00 p.m. DENTAL HEALTH -----Sheraton Center  
Business Meeting

2:00 p.m. ENVIRONMENTAL HEALTH -----Downtowner East  
Imperial Ballroom C

Educational Conference

Speakers: William F. Dawson, Director

Sales And Promotion

Carowinds Corporation

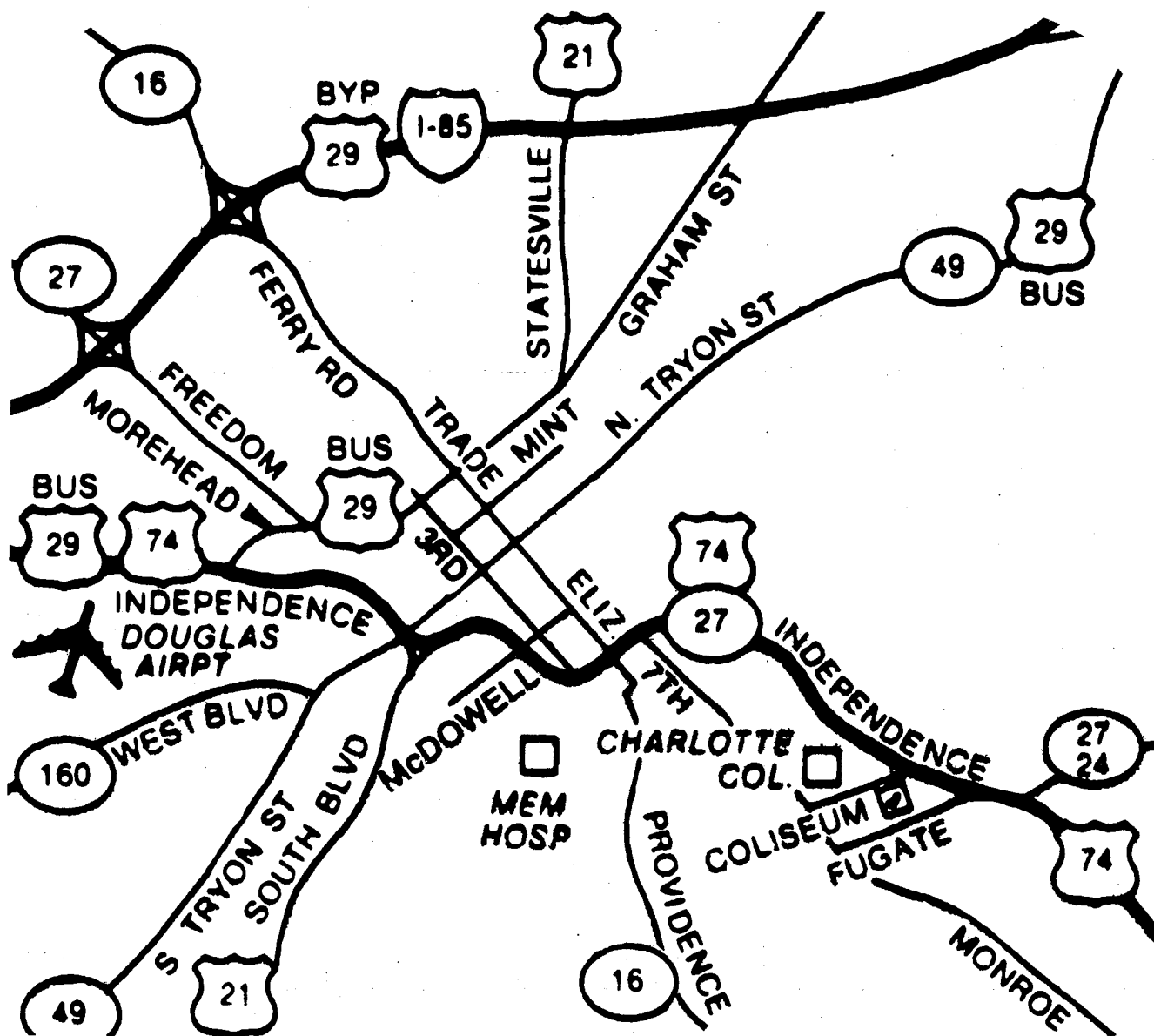
G. C. Davis, Director

Position Management Division

Office of State Personnel

Dudley Flood, Assistant Superintendent

Department of Public Instruction



## Newsletter

NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, Inc.  
P.O. Box 10387, Raleigh, N. C. 27605

1:00 p.m. HEALTH EDUCATION ——— Jefferson First Union Tower  
30th Floor "TOP of the Tower"

Luncheon

"SESAME STREET (ADULTS ONLY) — RATED R"  
Paul J. Elkins, Regional Coordinator  
Appalachian Field Services

2:00 p.m. PUBLIC HEALTH NURSING ——— Downtowner East  
Marco Polo B,C

*"INNOVATIONS IN NURSING SERVICES  
WITHIN THE HEALTH DEPARTMENT"*

2:00 p.m. STATISTICS AND EPIDEMIOLOGY ——— Downtowner East  
Marco Polo A

*"CHANGING CONCEPTS IN THE DE-  
LIVERY OF PERSONAL HEALTH CARE"*

James J. Palmersheim, Ph. D.  
North Carolina Department of Human Resources  
Dennis B. Gillings, Ph. D.  
School Of Public Health  
University of North Carolina  
David C. Corkey, M.S.P.H.  
Office of Emergency Medical Services  
Michael Ibrahim, M.D.  
School of Public Health  
University of North Carolina

Awards Presentation  
Business Meeting  
Social Hour

**THURSDAY, SEPTEMBER 26, 1974**

1:30 p.m. DENTAL HEALTH ——— Sheraton Center  
Omni III A

"DENTAL PRACTICE FROM THE VIEW OF THE  
PHARMACIST."  
M. W. Holland, D.D.S.  
"AHEC AND CHARLOTTE MEMORIAL HOSPITAL  
DENTAL PROGRAM"  
Barry G. Miller, D.D.S.

2:00 p.m. ENVIRONMENTAL HEALTH ——— Downtowner East  
Imperial Ballroom C

Business Meeting

2:30 p.m. HEALTH DIRECTORS AND MANAGEMENT —  
JOINT SESSION ——— Downtowner East  
Imperial B

"HUMAN SERVICE NEEDS"  
David T. Flaherty, Secretary  
North Carolina Department of Human Resources

1:30 p.m. LABORATORY ——— Sheraton Center  
Omni III

*"HYPOTHYROIDISM — A CLINICAL  
STUDY"*

Elizabeth Hoyt, M.D.  
Martha Beach, M.S.W.

2:30 p.m. MENTAL HEALTH, STATISTICS AND  
EPIDEMIOLOGY ——— Downtowner East  
Marco Polo A

Luncheon

2:00 p.m. "EFFICIENCY OF DRUGS"

Ian Wilson, M.D. Clinical Research Psychiatrist  
North Carolina Department of Human Resources

*"CHANGING CONCEPTS IN THE DE-  
LIVERY OF PERSONAL CARE"  
"LOCAL COMMUNITY CHANGE AND  
QUALITY OF LIFE"*

J. Richard Stewart, Ph.D. School of Public Health  
University of North Carolina

*"PERSPECTIVES FOR PROGRAM PLAN-  
NING"*

Theodore D. Scurletis, M.D. Chief  
Office of Research and Development  
Division of Health Services  
North Carolina Department of Human Resources  
Business Meeting—Mental Health Section

1:00 p.m. NUTRITION ——— City Hall—Council Chambers  
Business Meeting 600 East Trade Street

2:00 p.m. *"NEW FEDERAL PROGRAMS WITH A  
NUTRITION COMPONENT"*

Barbara A. Hughes, Head  
Nutrition and Dietary Services Branch  
Division of Health Services

12:00 noon PUBLIC HEALTH NURSING ——— Downtowner East  
Marco Polo B C

Luncheon

1:00 p.m. *"REPORT OF IMPACT OF STATE RE-  
ORGANIZATION ON NURSING"*

Elizabeth Holley, Chief Nurse  
Division of Health Services  
Department of Human Resources

*"SPECTRUM OF HEALTH CARE"*

C. Arden Miller, M.D. President  
American Public Health Association

3:45 p.m. Business Meeting

1:30 p.m. REHABILITATION ——— Sheraton Center  
Parlor A & B

Program

*"CHANGING CONCEPTS OF DELIVERY  
OF REHABILITATION SERVICES TO  
THE DEVELOPMENTALLY DISABLED"*

Speakers:  
Barbara Doster, L.P.T., Mecklenburg Center for Human  
Development  
Barbara Blake, R.N. Mecklenburg Center for Human  
Development  
Wayne Bell, Speech Therapist, Mecklenburg Center for  
Human Development  
Beth Lambert, L.P.T. Charlotte Rehabilitation Center  
Melvin Garr, Vocational Rehabilitation (Charlotte)  
Dianne Lindsey, L.P.T., School of Public Health Master's  
Student  
Glenda Brady, L.P.T. Western Carolina Center  
Beverly Gaines, O.T.R., Western Carolina Center

SECRETARIAL ——— Sheraton Center  
Omni II

12:30 p.m. Buffet Luncheon  
*"SECRETARIAL ROLE: CHANGING CON-  
CEPTS IN THE DELIVERY OF HEALTH  
CARE"*

The Honorable Fran Tomlin  
North Carolina House of Representatives

2:00 p.m. VENERAL DISEASE ——— Downtowner East  
Showrooms 202-208

*"SYPHILIS EPIDEMIOLOGY—NEW AP-  
PROACHES TO AN OLD PROBLEM"*

James Fowler, Public Health Advisor  
Center for Disease Control  
Atlanta, Georgia  
Business Meeting

3:45 p.m. HOME HEALTH AIDES ——— Downtowner East  
Showrooms 201-203

## RECOMMENDATIONS OF BY-LAWS COMMITTEE

## PRESENT BY-LAWS

PROPOSED CHANGES (*in italics*)ARTICLE III  
MEMBERSHIP

*STUDENT MEMBER: A full time student with an interest in public health is eligible for membership, with full privileges, in NCPHA. Student dues and registration fees shall be one-half of those paid by regular members. Student membership shall be limited to two years per person in a life time.*

ARTICLE VII  
EXECUTIVE COMMITTEE  
(First Paragraph)

The Executive Committee shall be composed of the immediate past president, the president, the president-elect, the vice-president, the secretary, and the treasurer.

*The Executive Committee shall be composed of the immediate past president, the president, the president-elect, the vice-president, the secretary, the treasurer, and the elected representatives to APHA and Southern Branch of APHA. The elected representatives to APHA and Southern Branch of APHA shall be ex-officio non-voting members.*

ARTICLE VIII  
RELATIONSHIPS  
Affiliated Districts  
(Third Paragraph)

The affiliated district shall have one representative on the Governing Council who shall be elected by the membership of the district and shall be a member of the NCPHA. The affiliated district shall elect its own officers who shall be members of NCPHA.

*The affiliated district shall have one representative on the Governing Council who shall be elected by the membership of the district and shall be a member of the NCPHA. Terms of affiliated district representatives shall begin at the close of the Annual NCPHA Meeting in the year they are elected and shall terminate at the close of the Annual NCPHA Meeting at which their term expires. The affiliated district shall elect its own officers who shall be members of the NCPHA.*

ARTICLE VIII  
RELATIONSHIPS  
APHA and Southern Branch of APHA

The NCPHA shall maintain affiliation with the American Public Health Association and elect an official representative to the Governing Council of the APHA. The representative of the NCPHA to the Governing Council of the APHA shall be elected by the members at the annual meeting for a term of three years and shall take office at the close of the meeting at which he is elected. He shall be a member of the APHA and shall have served on the Governing Council of the NCPHA.

*The NCPHA shall maintain affiliation with the American Public Health Association and elect an official representative to the Governing Council of the APHA. The representative of the NCPHA to the Governing Council of the APHA shall be elected by the members at the annual meeting for a term of three years and shall take office at the close of the meeting at which he is elected. He shall serve as an ex-officio non-voting member of the Executive Committee of NCPHA. He shall be a member of the APHA and shall have served on the Governing Council of the NCPHA. After official notification of entitlement by the APHA Executive Board, additional representatives (based on the number of members of APHA who are members of NCPHA) shall be appointed each year by the Executive Committee. These appointed representatives shall be members of APHA and shall have served on the Governing Council of NCPHA.*

## BY-LAWS RECOMMENDATIONS

Continued from page 4

To assist in meeting its goals, the NCPHA may affiliate with the Southern Branch of the APHA. The Governing Council shall review as necessary, the relationship of the NCPHA to the Southern Branch of the APHA. The representative of the NCPHA to the Governing Council of the Southern Branch of the APHA shall be elected by the members of the NCPHA at the annual meeting for a term of three years and shall take office at the close of the meeting at which he is elected. He shall be a member of the APHA and shall have served on the Governing Council of the NCPHA.

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The Alternate representative of the NCPHA to the APHA and to the Southern Branch of the APHA shall be elected by the members at the annual meeting for a three-year term to coincide with the terms of his representatives. He shall be a member of the APHA and shall have served on the Governing Council of the NCPHA.

*One person, serving as the alternate representative of the NCPHA to the APHA and to the Southern Branch of the APHA shall be elected by the members at the annual meeting for a three-year term to coincide with the terms of his representatives. He shall be a member of the APHA and shall have served on the Governing Council of the NCPHA.*

## LABORATORY WORKSHOPS SCHEDULED

Training for Instructors — August 19-23, 1974  
 Quality Control in Clinical Chemistry — Sept. 18-20, 1974  
 Laboratory Methods in Syphilis Serology — Nov. 18-20, 1974  
 Business Skills for the Laboratory Manager — Dec. 3-5, 1974  
 Laboratory Diagnosis of Intestinal Parasites — Dec. 9-13, 1974  
 Special Medical Bacteriology — Feb. 10-14, 1975  
 Laboratory Diagnosis of Mycoplasma Infection — June 2-6, 1975  
 For further information, contact Edna Knott, Coordinator, Laboratory Section, Division of Health Services, Box 28047, Raleigh, N. C. 27611.

## DECEASED MEMBERS

Names, of members of NCPHA who have died since our last annual meeting, should be sent to Jencee Hopkins, P. O. Box 318, Connelly Springs, N. C. by September 16, 1974. Please give name, title and address of the deceased member. Also send name and address of the next of kin.

### To all Public Health Nurses — A reminder —

Motel management requires 48 hour prior notice of the number attending the luncheon; therefore, a prepaid luncheon reservation must be received by Friday, September 20, 1974. Your luncheon ticket will be held in the Registration Area — look for sign.

### RESERVATION FORM

NCPHA — Nursing Section — Luncheon Thursday, September 26, 1974.

12:00 — Marco Polo Room — Downtowner East Motor Inn, Charlotte, N. C.

Name .....

Health Department .....

Address .....

Cost \$5.06 Be sure to enclose check.

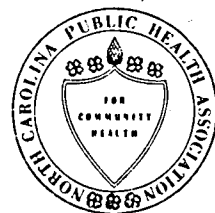
Make check payable to and mail to: Ms. Helen Ray

P. O. Box 1568

Smithfield, N. C. 27577

# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

## Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

MARCH 1974

P. O. BOX 10387, Raleigh, North Carolina 27605

MARCH 1974

### PROGRAM SUMMARY OF THE SIXTY-SECOND AN- NUAL MEETING OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

The Sixty-Second Annual Meeting of the North Carolina Public Health Association, Incorporated was held in our lovely capitol city of Raleigh on September 25, 26, 27 and 28, 1973. Energy Unlimited was the theme of the 1973 Annual Meeting. Dr. Ralph Boatman, Treasurer reported an attendance of 689 members and 60 guests. Membership in the Association at the conclusion of the meeting totaled 1,416.

For some, the conference started with a five hour working session of the Governing Council which represented a culmination of the many hours of work that went on through the year by this group and dedicated committees. For others the conference began with the Legislative Workshop where we heard our Legislative committee chairwoman, Dr. Marjorie Strawn, and our representative to the Legislature, John Jordan. They and their committee worked for this Association ably this past year. We heard from two friends of public health, Mrs. John B. Chase, Representative from Wayne County and Carl J. Stewart, Representative from Gaston County.

Our General Sessions were excellent. Dr. William Friday, President of the University of North Carolina, spoke frankly and eloquently of our need to re-energize America. He spoke of the crisis of loss of confidence in leadership.

(Continued on p. 2, col 1)



AWARD WINNERS FOR 1973

#### FIVE RECEIVE AWARDS

At the Awards Banquet held during the annual convention four persons and one association were named as recipients of the 1973 North Carolina Public Health Associations, Inc. awards. The ceremony was a highlight as it represented outstanding achievements in the field of public health. The awards and recipients were:

1. Carl V. Reynolds award — Dr. Ronald H. Levine, Assistant Director, Division of Health Services.

2. Watson S. Rankin Award — Robert W. Brown (retired) Chief, Environmental Health, Buncombe County Health Department.

3. Citation of Merit — George V. Elliott, Supervising Sanitarian, Randolph County Health Department.

4. Distinguished Service Award — Marvin W. Aldridge, D.D.S. Greenville, N. C.

5. Group Merit Award — Diet Therapy Committee of the North

Carolina Dietetic Association, Mrs. Barbara Hughes, Chairwoman, Alice E. Heimback, Co-Chairwoman.

Special honored guests each year at the Awards banquet are the TWENTY-FIVE YEAR honorees. This year the following received certificates and pins:

Owen R. Braughler, Sanitarian, Guilford County Health Department.

Ford Brendle, Sanitarian, Division of Health Services.

Charles R. Council, Statistician, Research Triangle Park, Raleigh.

Frank J. Parks, Hoke County Health Department.

Margaret B. Dolan, Director of Nursing, School of Public Health, Chapel Hill.

Anne P. Hendrix, Public Health Nurse, Guilford County Health Department.

Eula Mae McInnis, Public Health Nurse, New Hanover County Health Department.

(Continued from p. 1)

Our problems are indeed great and more people know more about great problems than ever before through our communication media. He posed the question — How do we respond? Adversity tests one's convictions, one's will and sense of compassion. It measures his durability and moral stamina. When we are of strong spirit we cast negativism aside and set about to find a way. Then Dr. Friday stated some of his articles of faith: 1. A fair people has a sense of fairness and forgiveness. We should deal justly with wrong doing but deal with it and move on. 2. The individual is important. Each person is valuable and in any problem the solution begins with the individual. This commitment to the integrity of the individual is where the energy lies in our government. 3. Thomas Jefferson said "Trust the people to govern". As to those of us privileged to serve the people, it is our task to inform and educate the citizens to govern wisely. To re-energize our country, we need a sense of direction. Our challenge is to rise from adversity and build upon the strength and wisdom of an informed public. Leaders with a personal commitment to great moral values and who believe in the worth and dignity of the individual citizen and is supportative of his freedom and convictions can and will be found. Dr. Friday said that the greatness of North Carolina lies not in its geography and natural resources but in a high sense of integrity, morality and service of its people. Our country can be re-energized. It must begin with each of us.

During the second general session we heard from three excellent speakers. Dr. Lloyd J. Filer, Jr. from the University of Iowa talked about the nutritional energy needs of individuals. He talked about how we are failing to meet these needs with some segments of our people and the permanent damage when these energy needs

are not met during special times of stress.

Mr. William S. Lee, Senior Vice-President, Duke Power Company, spoke on Energy Alternatives. He told of the exciting possibilities of fusion reactors and what this country is capable of accomplishing if we dedicate ourselves to the task. He gave us the same challenge as Dr. Friday — as informed professionals, we can furnish leadership.

Attorney General, for the State of North Carolina, Robert Morgan gave us the additional challenge that we not only need re-energizing but we primarily need to establish priorities. He cited the North Carolina pluses of excellent roads, colleges, public housing, fiscal surplus and also looked at the crisis in medical care with the mentally ill and mentally retarded. His challenge was that we need to reorder our priorities and we need to speak out for those who cannot speak for themselves.

During the fourth general session Lieutenant Governor James B. Hunt, Jr. gave us our final challenges of the meeting in his talk about re-energizing North Carolina.

### PRESIDENT'S MESSAGE

Elected and installed as the new officers of the North Carolina Public Health Association for the current year are:

President: George G. Dudley, D.D.S. Dental Section, Division of Health Services, Department of Human Resources.

President-elect: Ronald Levine, M.D. Assistant Director, Division of Health Services, Department of Human Resources.

Vice-President: Mrs. Maxine Matheson, Laboratory Section, Division of Health Services, Department of Human Resources.

Re-elected:

Secretary: Mrs. Juanita Whitfield, Administrative Assistant, Wayne County Health Department, Goldsboro.

Treasurer: Ralph H. Boatman, Ph.D. Office of Allied Health Services, University of North Carolina, Chapel Hill.

The 1974 Annual Meeting will be in Charlotte, N. C. September 25, 26, & 27, 1974. Headquarters hotel will be the Sheraton on McDowell Street. Blocks of rooms have been reserved at both the Sheraton and the Downtowner-East for our members.

The 1975 Annual Meeting will be held in Asheville, N. C. September 24, 25, & 26, 1975.

Ronald H. Levine, M.D., president-elect will be the Program Chairman for the 1974 Annual Meeting. Luby T. Sherrill, D.D.S. of Charlotte is Chairman of the Local Arrangements Committee.

NEW PILLS FOR THE PUBLIC'S ILLS" is the Theme of the 1974 Annual Meeting. Dr. Levine states the theme reflects "changing concepts in the delivery of Personal Health Care."

More details of the 1974 annual meeting will be announced in the Spring Newsletter.

### COMING EVENTS

Executive Committee Meeting

April 3, 1974

Raleigh

Southern Branch, APHA

May 8-10, 1974

Holiday Inn Scope

Norfolk, Virginia

Eastern NCPHA Branch

May 1-3, 1974

Wilmington Hilton

(formerly Timme Plaza)

Wilmington, N. C.

Western NCPHA Branch

May 15-17, 1974

Fontana Dam, N. C.

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

INITIAL SESSION: JUNE 16, 1909 ORGANIZED: JUNE 30, 1911

## GOVERNING COUNCIL

1973 - 1974

## EXECUTIVE COMMITTEE

PRESIDENT, DR. GEORGE G. DUDNEY; PRESIDENT-ELECT, DR. RONALD H. LEVINE; VICE-PRESIDENT, MRS. MAXINE MATHESON; SECRETARY, MRS. JUANITA H. WHITFIELD; TREASURER, DR. RALPH H. BOATMAN; PAST PRESIDENT, MR. JESSE S. CANADY.

## SECTION CHAIRMEN

DENTAL HEALTH, DR. WILLIAM C. SATTERFIELD; ENVIRONMENTAL HEALTH, MR. JACK L. PERDUE; HEALTH DIRECTORS, MR. RICHARD STEEVES; HEALTH EDUCATION, MRS. KATHERINE HUX; LABORATORY, NANCY S. HUNTER; MENTAL HEALTH, LACOE A. ALLTOP; NUTRITION, MRS. GEORGIA A. KANNON; PUBLIC HEALTH NURSING, MRS. ESTELLE M. FULP; REHABILITATION, MRS. VICTORIA PADGETT; SECRETARIAL, MRS. FAYE REEVES; STATISTICS AND EPIDEMIOLOGY, DR. CRAIG TURNBULL; VENEREAL DISEASE, MR. LARRY BURT.

## APHA REPRESENTATIVES

AMERICAN PUBLIC HEALTH ASSOCIATION, MRS. JEAN T. LASSITER; SOUTHERN BRANCH, APHA, MR. SCOTT VENABLE; ALTERNATE TO APHA AND SOUTHERN BRANCH, APHA.

## AFFILIATE REPRESENTATIVES

EASTERN DISTRICT, NCPHA, MR. VAN JENKINS; WESTERN DISTRICT, NCPHA, MRS. LEXINE WHITE.

## MEMBERS-AT-LARGE

MR. W. VINCE THOMPSON 1974	MISS BECKY BOWDEN	1975
MR. RICHARD HOUSE 1974	MISS JENCEE HOPKINS	1976
DR. VERA Y. BAREFOOT 1975	MRS. PAULINE WOODS	1976

## COMMITTEES 1973-1974

## ANNUAL MEETING

DR. RONALD LEVINE, CHAIRMAN; DR. LUBY T. SHERRILL, DR. WILLIAM C. SATTERFIELD, MR. JACK L. PERDUE, DR. VERA Y. BAREFOOT, MRS. KATHERINE HUX, MRS. NANCY S. HUNTER, MR. LACOE B. ALLTOP, MRS. GEORGIA A. KANNON, MRS. VICTORIA PADGETT, MR. B. GENE BARRETT, MRS. ESTELLE FULP, MRS. FAYE REEVES, DR. CRAIG TURNBULL, MR. LARRY BURT, GEORGE G. DUDNEY — EX-OFFICIO.

## AUDITING

MR. JIM TAYLOR, CHAIRMAN; MR. J. C. MILLS, MR. JOHN DUNNING

## AWARDS

DR. M. B. BETHEL, CHAIRMAN; DR. JACOB KOOMEN, MRS. MAXINE MATHESON, MR. A. K. GLOVER, MISS EVA THOMAS, MRS. ELOISE HUITT

## BUDGET

DR. RALPH H. BOATMAN, CHAIRMAN; DR. RONALD LEVINE, DR. LUBY T. SHERRILL, MR. FRANK BARR, MRS. MAXINE MATHESON

## BYLAWS AND MANUAL OF PROCEDURE

MISS GRACE H. DANIEL, CHAIRMAN; MRS. JEAN T. LASSITER, MRS. JUANITA H. WHITFIELD, MRS. MAXINE MATHESON

## HEALTH MANPOWER

MISS BARBARA L. KAHN, CHAIRMAN; MRS. DARLENE SAMS, MR. TOM OWENS, DR. B. M. DRAKE, MR. DONALD DANCY, MR. STEWART VICK, MR. WILLIAM T. CALLOWAY, MRS. ALICE MARTIN, MISS JEAN GREGORY, MS. GENNIE JOHNSON, MRS. LOTTIE DAW, MRS. BRENDA CROKER, MRS. CECILE ALSTON, MISS BETSY NICHOLSON, MR. HOWARD BARNHILL

## LEGISLATIVE

DR. MAJORIE STRAWN, CHAIRMAN, MRS. CHARLES MCCOTTER, MS. ELIZABETH HOLLEY, DR. ISA GRANT, DR. SARAH T. MORROW, MR. SCOTT VENABLE, MR. ALBERT KLIMAS, DR. JOHN T. HUGHES, DR. RONALD LEVINE, DR. GEORGE G. DUDNEY, EX-OFFICIO

## LOCAL ARRANGEMENTS

DR. LUBY T. SHERRILL, CHAIRMAN

## MEMBERSHIP

MISS JENCEE HOPKINS, CHAIRMAN, DR. JERALD SNYDER, MR. DAN T. MCCracken, DR. O. AIKEN MAYS, MR. ROBERT CHARLTON, MRS. MARIE BROOKS, MR. CHARLES PETTUS, MRS. CAROLYN SPARKS, MR. JIM BOEHM, MISS GILDA VANN, MRS. ELIZABETH M. SHAW, MR. DAN MCGANN, MR. GEORGE BYNUM, DR. RALPH H. BOATMAN, EX-OFFICIO

## NOMINATING

MRS. ETRA P. WOOD, CHAIRMAN; DR. VICTOR TYNES, MR. MARTIN ERICSON, DR. O. AIKEN MAYS, MRS. EDNA KNOTT, MRS. PAULINE WOODS, MISS MARGIE GILBERT, MISS SALLY A. FARRAND, MR. RICHARD M. HOUSE, MRS. LOLETTA FAULKENBERRY, MRS. MARY LOVE RICHBOURG, DR. JOAN CORNONI (PH.D.), MR. VAN JENKINS

## PROGRAM

DR. RONALD H. LEVINE, CHAIRMAN; MRS. FRANCES HUTCHINSON, DR. W. BURNS JONES, MR. DAVID WARREN, DR. GEORGE G. DUDNEY, EX-OFFICIO; DR. LUBY T. SHERRILL, EX-OFFICIO

## PUBLIC RELATIONS

MISS EMMA CARR BIVINS, CHAIRMAN; MS. LAURA MCMILLAN.

## RESEARCH AND DEVELOPMENT BOARD

MR. LEONARD DAWSON, CHAIRMAN; MISS LYDIA HOLLEY, DR. B. G. GREENBERG, MR. B. GENE BARRETT, MR. CHARLES MCCOTTER, MR. J. P. JOHNSON, MRS. MILDRED KERBAUGH, MISS MARGIE ROSE, MR. HOWARD CAMPBELL, DR. ELIZABETH COULTER

## SCHOLARSHIP

MR. FRANK BARR, CHAIRMAN; MR. JESSE S. CANADY, DR. JOAN CORNONI (PH.D.), DR. MELVIN F. EYERMAN, GEORGE ELLIOTT, ANNETTE S. BOUTWELL

## REPRESENTATIVES TO STATE HEALTH COUNCIL

MS. MARGARET KELLER; DR. J. WESLEY MAINWARING

## REPRESENTATIVE TO FAMILY LIFE COUNCIL

MS. JOAN HEDGECOCK

## Report of NCPHA Representative to APHA

By Mrs. Jean Lassiter

### *Saturday, November 3, 1973 Meeting of Affiliate Representatives*

Meeting of the affiliate representatives on the Governing Council, chaired by Stephen Mosow, Chairman of Committee on Affiliate Associations, Regional Branches and Chapters (CAARBC). This meeting gives affiliate representatives an opportunity to gain last minute information from staff and officers and to communicate our concerns to them. We had an opportunity to meet the new executive director William H. McBeath. The Executive Board met jointly with us to hear our opinions about their proposal to close regional offices and to offer general limited services to all affiliates from the central office. After hearing our sentiments against this direction they returned to their deliberations and it was reported to us that they had changed their plan and would maintain the Regional offices through 1974. Another advantage of this session is an opportunity to discuss issues coming before the council and to caucus. I found this session very worthwhile. We did agree to support the capitation affiliate assessment (voted last year) if Regional offices are maintained.

### *Sunday, November 4, First Session Governing Council*

In the absence of the President, Margaret Dolan, the President Elect, Dr. Lorin Kerr called the meeting to order. The Session was chaired by the speaker of the Council Dr. Frank Ellis. This session consisted mainly of reports of Association Boards and Committees. The report and recommendations of the Fellowship Study Committee were rejected. There is strong sentiment to do away with fellowship as being a separative practice in membership

rather than an honor to be achieved as has been previous philosophy.

### *Monday, November 5, Public Hearings on Resolutions*

After considerable travail this representative was able to arrange for introduction of the NCPHA resolution to APHA reimbursement for health care extenders at the public hearings and through this channel to the joint review board. In the future NCPHA should consider changing its target date for resolutions to conform with APHA deadlines. All position papers and resolutions sent to affiliate representatives were discussed at these public hearings. There were a total of approximately 30 presented.

### *Wednesday, November 8, Second Governing Council Session*

This second session of the Governing Council was by far the most difficult session. It was long (9 a.m. to 7:30 p.m.) and demonstrated the divisiveness which pervades the organization today. The individual dues structure recommended by the study committee was adopted early in the session after much debate. Late in the session when many councilors left, it was reintroduced in form of a motion to allow present \$10 dues paying members to retain membership at student fee of \$15 until next year when another study report (also requested in the resolution) would be presented. This was in spite of a very thorough detailed study report and a personal plea by the treasurer and acting former executive director Marion Henry.

The following officers were elected: President-Elect Arden Miller; Executive Committee members — George Pickett, Iris Shannon, Edward Press, Alonzo Yurbi, Helen Chase.

There was recommended a constitutional change in Article IV,

Section 2 to correct a change made last year which was inoperable. That change was to delete words *in even numbered years* and add at the end *effective September 1972* and will be voted by the membership during coming year. The 50¢ capitation assessment for affiliates (with 25¢ refund for all members of APHA) passed. The NCPHA resolution mentioned previously passed the Governing Council with some amendments. It reads as follows—

### **Resolution on Reimbursement Affecting the Utilization of Health Care Extenders**

WHEREAS there is increasing interest in the utilization of specially trained non-physician personnel working in settings removed from the office of the supervising physician to provide basic health care in health care shortage areas, and,

WHEREAS a number of programs utilizing personnel in this manner are currently in operation, and have demonstrated effective care, and

WHEREAS State funds have been allocated to support the development of additional programs utilizing physician associates, and

WHEREAS continuity in these new systems of health care delivery will be largely dependent on the potential for financial self-sufficiency, and

WHEREAS some states have by administrative decision chosen to adopt for the Medicaid program that same policy which, by Federal regulation, governs Medicare reimbursement for the services of the physician associate, involving the condition of direct, on-site physician supervision, and

WHEREAS changes in many State laws accommodate the use of the physician associate in situations not involving direct, on-site physician supervision, and quality controls and standards of care are being developed to pro-

vide safeguards to govern practice in such situations.

**THEREFORE BE IT RESOLVED** THAT the American Public Health Association exert such influence as may be appropriate to initiate an alteration in the current reimbursement policy governing Part B Medicare to accommodate the broader use of such health care extenders as the nurse practitioner and the physician assistant.

Space does not allow discussion of all resolutions but your representative to the 101st APHA will be glad to answer any requests for information from members.

It was a privilege to serve as your representative. It carries a great responsibility.

### NEW CLERICAL SECTION OF SOUTHERN BRANCH

Secretarial and clerical employees of health and health-related agencies in North Carolina and other states of Southern Branch, American Public Health Association, are urged to attend the 1974 Annual Meeting of Southern Branch and participate as members of the new Clerical Section. This meeting will be held May 8-10, 1974 at Norfolk, Virginia, with Convention Headquarters at the Holiday Inn-Scope. The new Clerical Section of Southern Branch was formed at the 1973 Annual Meeting. Mrs. Ardis Lamb of Jennings, Louisiana, is Section Chairman. Mrs. Peggy E. Nelson of Raleigh is the Chairman of an ad hoc Committee to promote and publicize the new Clerical Section throughout Southern Branch. The ad hoc Committee members for North Carolina are Mrs. Christine Hinson, Cabarrus County Health Department at Concord, and Mrs. Maye Gurley, Wayne County Health Department at Goldsboro. All members of North Carolina Public Health Association and/or American Public Health Association are automatically members of Southern Branch.

### SCHOLARSHIPS AVAILABLE

Members of the N.C.P.H.A. interested in limited financial assistance as they continue their education may apply for scholarships to be awarded for study beginning in the fall of 1974. Scholarships will be granted to present or prospective workers in public health in North Carolina for graduate or undergraduate study in a public health discipline or a prerequisite to such study.

An award for public health training is not limited to study in a school of public health, but shall be for a regular academic program in an accredited educational institution which should advance the individual's competence in public health work. Funds available to the committee for 1974 are \$930.

Anyone interested should request an application form from: Frank H. Barr, Chairman, Scholarship Committee, N.C.P.H.A., Durham County Health Department, 300 East Main Street, Durham, North Carolina, 27701.

Applications will be reviewed by the Scholarship Committee, and recommendations made to the

### FOARD LECTURE SCHEDULED

Congressman Paul G. Rogers, chairman of the House Subcommittee on Public Health and the Environment, will deliver the 1974 Fred T. Foard Memorial Lecture on April 26, 1974 at 8:00 p.m. at the University of North Carolina in Chapel Hill. Mr. Rogers will discuss the implications of current health legislation for public health practice and the improvement of health care.

The Foard Lecture will be held in conjunction with the Alumni Conference, School of Public Health, April 25 and 26, 1974. The conference theme is "Perspectives in Public Health." General sessions and discussion sessions are scheduled on a variety of topics of special interest to public health workers.

NCPHA members are cordially invited to attend all or any part of the Conference. The Foard Lecture will be of particular interest because of the impact of proposed health legislation upon public health practice.

Executive Committee when it meets during the summer.

### NCPHA AWARDS FOR 1974

Now is the time. Charlotte is the place. Millard B. Bethel, M.D., M.P.H., P. O. Box 949, Raleigh, N. C. 27602 is the Chairman. If you want to make a nomination write for the official entry blank.

To refresh your memory the awards are as follows:

Reynolds — best contribution within past year.

Rankin — lifetime of notable service to public health.

Group Merit—outstanding work

by an agency or organization within the past year.

Merit — long time valuable service by an individual.

Distinguished Service — someone not in a public health agency or school who has materially and notably aided the cause within the past year.

Twenty-five year awards and pins — to those who have worked for a quarter century in public health in North Carolina.

### MARGARET B. DOLAN MERIT AWARD:

At the 1972 Annual Meeting the Public Health Nursing Section established a Merit Award for Public Health Nurses in North Carolina to be known as the Margaret B. Dolan Merit Award.

The following criteria have been established for selection of the awardee:

1. Commitment of quality nursing care
2. Excellence of Public Health Nursing Service
3. Leadership in providing services to citizens of North Carolina
4. Contribution to the improvement of community health
5. Professionalism as a style of life

Anyone eligible for membership in the Public Health Nursing Section may be nominated.

Those who wish to submit nominations should contact: Mrs. Winnifred B. Waters, 21 North 4th Street, Wilmington, N. C. 28401 by May 1, 1974.

Along with the name of the person you wish to nominate, please send a description of the nominee's qualities in the five areas set forth in the criteria.

A guide for writing information to be submitted will be sent to you upon request.

#### IN MEMORIAM MARGARET B. DOLAN, R.N. Ph.D.

Memorial Services for Mrs. Margaret B. Dolan were held Sunday afternoon, March 3, 1974 at the Binkley Baptist Church, Chapel Hill, N. C. at 3:30 p.m.

The family requested no flowers but announced that contributions could be made to the Margaret B. Dolan Library Fund. You may send your contributions to the Health Sciences Library, University of North Carolina at Chapel Hill, N. C.

The North Carolina Public Health Association, on behalf of its members, expresses its sincere sympathy to the family and friends of the deceased in recognition of her able leadership and distinguished service in the field of Public Health.

### ADOPTED BY-LAW CHANGES:

#### Article III Membership

Members in good standing are entitled to all membership privileges, including the right to make motions and vote; to nominate; to be a member of one or more Sections (upon payment of dues if any); to hold office in the Association (if the qualifications in Article VI are met) and/or any Section; to serve on committees of the Association or Sections; and to attend any educational session during the annual meeting.

**Life Member:** An individual who has been a member of NCPHA for 30 years, or a health professional who has been a member as long as he has been allowed full membership participation, and has reached 62 years of age may apply for life membership. Application shall be made to the Chairman of the Membership Committee. This committee shall verify the applicant's qualifications and submit names at the Spring Governing Council Meeting for approval. Life membership shall not affect the privileges held by such an individual as a member, but payment of dues will be exempted.

**Contributing Member:** A contributing member shall not have member privileges except for attending educational meetings.

#### Article VIII Relationships:

**Affiliated Districts:** Any action of an affiliated district which would involve reference to or participation by the NCPHA shall not be undertaken until it is submitted in writing to and approved by the Executive Committee.

#### Article X Research and Development Board:

**Research and Development Board:** Shall consist of ten persons representing public health including the fields of education, research, planning, legislation, personnel, service and programming. Members shall be appointed by the President for a term

of two years and upon ratification, one-half of the members shall be appointed for a two-year term. The President and President-Elect serve as ex-officio members.

#### Article XI Committees:

**Health Manpower Development Committee:** Shall consist of one member from each section and additional members-at-large to a total of 15 members. Section members shall be appointed by the President, but subject to the advice and consent of the Section Chairman. Members-at-large shall be appointed by the President. Upon ratification, one third of the membership shall be appointed for three, two and one year terms respectively. Thereafter, all appointments shall be for a three-year term. The President shall designate the chairman from the committee members for a term of one year.

**By-Laws and Manual of Procedures Committee:** Shall consist of three persons appointed by the President. The Secretary shall serve as an ex-officio member of this committee.

**Public Relations Committee:** Shall consist of one or more persons appointed by the President.

#### Article XII. Sections:

(Second paragraph)—a written application defining the purpose of the section and a copy of the proposed By-Laws of the section must be presented to the Governing Council for approval . . . A copy of the By-Laws shall be filed with the Secretary. Changes in Section By-Laws shall be approved by the Governing Council.

(Sixth paragraph) . . . Any action which would involve reference to or participation by NCPHA shall not be undertaken until it is submitted in writing to and approved by the Executive Committee.

(Seventh paragraph) Deleted.

## North Carolina Public Health Association, Inc.

*Financial Statement*

December 31, 1973

*Cash in Banks: January 1, 1973*

General Fund — NCNB	\$ 7,311.99
First Federal Savings Certificates	2,000.00
NCNB Certificates	6,000.00
NCNB Savings Account	3,699.42
	<u>\$ 19,011.41</u>

*Receipts*

Dues from regular members	\$ 11,416.00	
Dues from contributing members	1,500.00	
Interest on savings	613.41	
Convention receipts	5,718.00	
Miscellaneous	667.08	\$ 19,914.49
		<u>\$ 38,925.90</u>

*Disbursements*

Convention expense	\$ 4,898.95	
Secretarial salaries /Executive Services	2,744.75	
Supplies and printing	769.81	
Postage, Telephone, Telegraph	948.34	
Organizational dues	2,190.00	
Scholarships	1,400.00	
Payroll tax	161.96	
Section expenses	600.00	
Awards	191.50	
Miscellaneous	8,479.99	\$ 22,385.30
		<u>\$ 22,385.30</u>

Cash in Banks, December 31, 1973 \$ 16,540.60*Represented by*

General Fund	\$ 4,258.01	
First Federal Savings Certificates	2,000.00	
NCNB Certificates	6,000.00	
NCNB Savings Account	4,282.59	\$ 16,540.60

Ralph H. Boatman, Treasurer, NCPHA



#### SUPPORT THROUGH INVOLVEMENT

Corrina S. Sutton, of North Carolina, President of the Southern Branch American Public Health Association invites NCPHA members to attend the May 8-10, 1974 meeting in Norfolk, Virginia.

The meeting will be held at the Holiday Inn—SCOPE.

The President states the following top priorities for the organization's program this year and urges the support of NCPHA in meeting these goals:

#1. Southern Branch will conduct a concerted campaign to promote individual memberships in the American Public Health Association among State

Affiliate members in order to significantly increase the number of APHA members in each State of the Southern Branch Region.

#2. To assist APHA in promoting attendance to the October 19-24, 1974 Annual Meeting to be held in New Orleans, La.

#3. Will pursue federal grants, contracts, and other financial assistance with APHA as a sponsoring agency, to conduct continuing education activities, workshops, training programs, special studies and research, and other fundable projects in the Southern Branch Region.

#4. Will cooperate in the decentralization of APHA programs and projects as a means of providing grass roots emphasis and increased APHA visibility, will work toward the co-sponsorship of annual meetings and other activities with APHA, and will offer increased services and assistance to State Affiliates in the Southern Branch region to assist in strengthening affiliate associations and to enhance relationships between the three levels of organization in the areas of association management, continuing education, leadership development, communications, and consultation for annual meeting planning and the development of action-oriented programs.

Quoting from the President's message in the Southern Branch Bulletin, "Involvement by persons from each of the fourteen states of the Region is an indication of enthusiasm and willingness to move forward. We hope that the work achieved this year will be of benefit throughout the Region and will be an example for others to follow. The Challenges are great but the benefits should be even greater."

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NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, INC.

## Newsletter

P. O. Box 10387, Raleigh, N. C. 27605

# NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

## Newsletter



AFFILIATED WITH THE AMERICAN PUBLIC HEALTH ASSOCIATION AND THE SOUTHERN BRANCH OF AMERICAN PUBLIC HEALTH ASSOCIATION

JUNE 1974

P. O. BOX 10387, Raleigh, North Carolina 27605

JUNE 1974

### NCPHA PROGRAM HIGHLIGHTS

Dr. John B. De Hoff, Deputy Commissioner of Health, Baltimore City Health Department will speak on "Health Care Consortia in Baltimore."

Dr. Evelyn D. Schmidt, Project Director, Lincoln Community Health Center, Durham, will give a presentation on the Neighborhood (Comprehensive) Health Center as typified by the Lincoln Center.

Mr. Max E. Neese, Acting HMO Program Consultant, Region IV, DHEW, Atlanta, will speak on the hopes for the Health Maintenance Organization alternative as an effective health delivery modality.

Dr. Sagar C. Jain, Professor and Head, Department of Health Administration, School of Public Health, Chapel Hill, will discuss the administrative challenges to public health.

Dr. Isa C. Grant, Assistant Director for Local Services, Division of Health Services, Department of Human Resources, will discuss those elements of the Public Health movement which would militate for or against its potential success as a deliverer of medical care.

### RESERVATIONS

Mark your calendar and make your reservations in Charlotte for September 25-27, 1974. Convention Hotels: 1. Downtowner East, 301 S. McDowell Street, Charlotte, N. C. 28201 2. Sheraton Center, 555 S. McDowell Street, Charlotte, N. C. 28201.

### N.C.P.H.A Legislative Committee Report

During the 1974 legislative session the General Assembly considered many pieces of legislation related to health — several, which if passed, would have had far reaching effects on local health departments. The N.C.P.H.A. Legislative Committee's first meeting following the opening of the 1974 legislative session was held February 5, 1974. Because of the energy crisis a small subcommittee, chaired by Scott Venable, was formed to work with Mr. John Jordan to monitor legislative actions. This subcommittee is to be commended for the excellent job it did in covering the fast moving actions of the General Assembly and notifying the legislative committee of current developments.

### MESSAGE FROM THE PRESIDENT OF NCPHA

This has certainly been a fast-paced year for public health workers in North Carolina. Most of us have been caught up in tremendous changes of one kind or another. It is to the credit of public health people that they have been able to adapt so well.

Your Association has been busy. There has been much fruitful endeavor. Out of several committees has come extraordinarily fine work which deserves much credit and which will strengthen the organization.

It is time to mark your calendars for the annual meeting, to be held at the Sheraton Center, Charlotte, September 25-27. The theme, "New Pills for the Public's Ills" should be easy to take. The program offers diversity and challenge. All of us look forward to seeing you at Charlotte.

George G. Dudley, D.D.S.

Mr. Jordan was very active in contacting those legislators concerned in the introduction and passage of health legislation of interest to N.C.P.H.A. members.

House Bill 1421 (\$1,000,000 appropriated to local health departments) was given top priority by your committee. This bill was introduced by Whichard and Chase.

A news bulletin was sent to all local legislative representatives resulting in many of the legislators being requested to support the bill. Mr. Jordan worked diligently to gain support for House Bill 1421 with extremely encouraging response. There was a favorable committee report for the \$1,000,000 to local health departments but the final appropriation was only \$200,000.

Mr. Jordan also labored to gain support for a number of other bills which N.C.P.H.A. felt it wise to support. Included in that number were:

1. House Bill 1887 — provided for \$250,000 for establishing home health agencies in counties where none exist. The amount allocated by the legislature was a final figure of \$80,000.
2. Senate 1073 — A Joint Resolution Creating a Commission for the Study of Solid Waste Recycling.
3. House Bill 1891 relating to examination of prisoners for tuberculosis and V.D. — provides that each county establish a plan for examination and treatment.
4. Medicaid appropriations: \$452,580 restored as a line item for 1973-74 and \$551,871 for 1974-75 were put in Department of Social Service budget. In addition Mr.

*continued on page 4*

## Section News

### HEALTH EDUCATION SECTION

#### "Sesame Street Rated Rx"

An exciting program is planned for the 1974 NCPHA section meeting entitled "Sesame Street (for adults only) Rated Rx." It will be a joint business and program meeting on September 25. This will allow section members to attend other programs on Thursday afternoon. The meeting will be held in the Top of the Tower, First Union Jefferson Building, Charlotte.

Bob Charlton, Membership Chairman, has asked that you take a few minutes to let him know any change of address this past year. The Executive Committee wishes to write you in the near future so please let him know where you are. His address is: Forsyth County Mental Health Center, 740 Cleveland Avenue, N.E., Winston-Salem, North Carolina 27103.

### LABORATORY

#### *Hypothyroidism — A Clinical Study*

This Laboratory Section program was chosen because it is an outstanding, dramatic, real case with a happy ending.

Hypothyroidism is not rare — quite to the contrary it is a common malady. Though easy to treat it is sometimes difficult to diagnose. A misdiagnosis can result in half a life time of misery and a non-productive custodial type of care.

The case to be presented is thrilling because it has all the elements mentioned of misdiagnosis, eventual accurate diagnosis, treatment and a success story that follows.

The program will be presented jointly by Dr. Elizabeth Hoyt, a staff physician at Dorothea Dix Hospital who worked with the problem and by the former patient whose profession as a social worker gave her unusual understanding, insight and ability to communicate what was happening to her.

The laboratory plays an important role in this truly dramatic case that combines health, public health, and mental health.

### REHABILITATION

The Rehabilitation Section program committee is diligently working on the program for the annual meeting in Charlotte. The program will speak to therapeutic services available for the developmentally disabled child in day care programs and the public school system. We would like to extend an invitation to all who may be interested in this area.

Our section will be holding elections for new officers this year. Candidates are: Chairman — Sally Page; Secretary-Treasurer — Jean Gregory. Nominations will also be accepted from the floor.

## COMMITTEE REPORTS

### NOMINATING COMMITTEE

The North Carolina Public Health Association Nominating Committee, with Mrs. Etra Wood as chairman, met on May 6, 1974 and announced the following nominees to be considered by vote of the membership at the annual meeting in September.

President Elect:	Dr. Ralph Boatman Allied Health Sciences UNC - Chapel Hill, N. C.
Vice President:	Dr. Marjorie Strawn Caldwell Co. Health Dept. Lenoir, N. C.
Secretary:	Mr. Tom Johnson Epidemiology Section Division of Health Services Raleigh, N. C.
Treasurer:	Mr. Howard Barnhill Mecklenburg County Health Dept. Charlotte, N. C.
Members at Large:	Dr. Joan Cornoni School of Public Health Chapel Hill, N. C. Mrs. Maxine S. Matheson Laboratory Section Division of Health Services Raleigh, N. C.
APHA Representative:	Dr. Millard Bethel Wake County Health Dept. Raleigh, N. C.
Alternate:	Dr. Sarah Morrow Guilford Co. Health Dept. Greensboro, N. C.
Southern Branch Representative:	Mr. Jesse Canady Division of Health Services Fayetteville, N. C.

### MEMBERSHIP COMMITTEE

The Membership Committee recommended to the Executive Committee that members who have not paid dues within 30 days after the second notice will not receive the Newsletter of the Association. The Executive Committee voted to *place members whose dues are not paid within 30 days after the second notice on the inactive list*. Names are being removed from the roll and will be reinstated after payment of dues.

### MANPOWER COMMITTEE

The Manpower Committee was charged with dealing in some manner with the 1973 Committee recommendations, and proceeding from there. Considerable discussion on training resulted in two decisions: (1) Prepare an issue statement for the Research and Standards Committee setting forth

*continued on page 4*

## DISTRICT REPORTS

### EASTERN DISTRICT

The Eastern District North Carolina Public Health Association met for the annual meeting at the Hilton Inn in Wilmington on May 1, 2, 3, 1974. The theme was "NUTRITION SAVES."

The keynote speaker was The Honorable David Flaherty, Secretary, Department of Human Resources, who spoke on THE ROLE OF COUNTY HEALTH EMPLOYEES AND THE TOTAL DEPARTMENT OF HUMAN RESOURCES followed by a panel of speakers who spoke on INVESTMENTS IN NUTRITION — SAVINGS IN HEALTH.

Next meeting, April 30, May 1 and 2, 1975, Blockade Runner, Wrightsville Beach, North Carolina.

Please do make plans to be with us.  
Eastern District N.C.P.H.A. Officers for 1974-1975  
President: Martha Jacob, R.N.

Onslow County Health Dept.  
Jacksonville, N. C.

President-Elect: Terry Lawler, R.N.  
Pitt County Health Dept.  
Greenville, N. C.

Vice-President: Eddy Pierce  
District Health Dept.  
Elizabeth City, N. C.

Secretary-Treasurer: Charlotte Dailey, R.N.  
Onslow County Health Dept.  
Jacksonville, N. C.

### WESTERN DISTRICT

The Western District of North Carolina Public Health Association met at Fontana Village Resort on May 16th and 17th. The theme of our program was "CHANGE! Threat? Challenge?" Our keynote speaker was Dr. Eileen Slack, Superintendent of Girls School in Birmingham, Alabama.

Next meeting, June 5-6, 1975 at Grove Park Inn, Blowing Rock, N. C.

Western District N.C.P.H.A. Officers for 1974-1975  
President: Evelyn Smith

Gaston County Health Department  
Gastonia, N. C.

President-elect: Owen Ray Setzer  
Catawba County Health Dept.  
Hickory, N. C.

Vice-President: Lewis Bock, M. D.  
Burke County Health Department  
Morganton, N. C.

Secretary-Treasurer: Jayne McCall  
Caldwell County Health Dept.  
Lenoir, N. C.

## Southern Branch, APHA

by Scott Venable, NCPHA Representative

As your representative I attended the 42nd Annual Meeting of Southern Branch, APHA which was held in Norfolk, Virginia May 8-10, 1974. The meeting featured general sessions, mini sessions, section meetings, entertainment and three Governing Council meetings. The theme for the meeting was "Expanding Demands in a Shrinking Economy — Is Our Toolbox Really Empty?" North Carolina's Corinna Sutton served as president this year, and presided at all important functions in Norfolk.

Concerning finances, Southern Branch is receiving support from APHA for the current year in the amount of \$43,000. The remainder of the Southern Branch budget is provided by affiliate associations in the Southern Branch area, registration fees at the annual meeting and income from limited special memberships. Also, Southern Branch was able to reduce its budget by obtaining free office space in Birmingham, Alabama.

There were five resolutions passed at this meeting. One resolution encourages and supports the concept and the need for a universe of preventive health services made available equally to all citizens by some mechanism which would include cost sharing by the various levels of government.

Another on national health insurance advocates the elimination of "first-cost" charges and deletion of deductibles and co-insurance for preventive health services, particularly in respect to services involving pre-natal, maternity and post-natal care of children up to age 12.

A third resolution encourages the continuation and expansion of the Federal Hill-Burton construction program for health centers and ambulatory care facilities.

A fourth which was in respect to graduate and doctoral programs in public health encourages all local and state health agencies and organizations in the Southern Branch Region to form a partnership with the Southern Regional Education Board or other appropriate bodies in the planning, funding and evaluation of such programs.

A fifth resolution discourages the sale of sweets in schools as part of its health education program.

I am nearing the end of my three-year term as your Southern Branch representative. As a by-product of this service, I suppose, I was recently appointed to an APHA Committee — Committee on Affiliate Associations, Regional Branches and Chapters. This committee is concerned with the relationships between the three levels of public health associations.

## CALENDAR OF EVENTS

July 30, 1974  
9:00 a.m.  
Executive Committee Meeting, NCPHA  
Cooper Building  
Raleigh, N. C.

September 24, 1974  
12:00 noon  
Governing Council Luncheon  
Downtown East  
Charlotte, N. C.

September 25-27, 1974  
Annual Meeting, NCPHA  
Sheraton Center  
Charlotte, N. C.

October 19-24, 1974  
Annual Meeting, APHA  
New Orleans, La.

## MEMORIAL GIFTS

Members are encouraged to donate memorial gifts to the Scholarship Fund. In lieu of flowers, a memorial gift is a lasting tribute to the memory of a deceased member. Such funds will not only honor a member but will also serve to provide further education to those members who may otherwise be unable to financially bear the expense. In turn, the community will be better served through improved public health education.

## NCPHA Twenty-five Year Awards and Pins

Service Pins are awarded for the completion of twenty-five years of full-time work in public health or related field in North Carolina within the calendar year prior to the annual meeting. Years taken from health service, for educational or military leave are counted if the service is otherwise continuous. Anyone who is eligible to receive a Service Pin should notify Eloise B. Huyett, Dental Health Section, Division of Health Services, P. O. 2091, Raleigh, N. C. 27602 prior to July 15.

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the need for a comprehensive study of the training needs and resources for public health in North Carolina. Inservice and pre-service resources and planned courses and workshops need to be widely publicized; (2) Each Manpower Committee Member will take responsibility (a) for encouraging his or her respective Section to sponsor training, particularly for its own members; and (b) for trying to keep his Section members informed of appropriate training opportunities. The NCPHA Newsletter, Committee members believed, could

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Jordan conferred with Department of Social Service Commissioners requesting that a temporary reimbursement formula be worked out while accurate cost studies are being made.

There was much concern about S.B. 1256 allowing organization of local departments of human resources. No specific stand was taken by the committee since response from local health departments was somewhat divided. However, late in the 1974 session this bill was defeated.

Another bill, H.B. 1814 Equal Education Opportunities, was looked at closely by the committee. However, changes in this bill were being made daily with little opportunity for input. One important change was made however, the transferring of all school health money to the Department of Human Resources. At the same time a considerable amount of money has been appropriated to the Department of Public Instruction for personal services which may be used to employ health personnel.

The need for expansion and upgrading of health department facilities has been expressed by many N.C.P.H.A. members. The need for an all out campaign for a bond issue or other means of obtaining funds for health department construction has been discussed by the legislative committee. This appears to be a high priority item.

Please communicate your feelings and opinions on this and any other issues or needs which should be considered by your legislative committee.

Marjorie Strawn, M.D.

have a section in each issue devoted to training opportunities, particularly if all training resources had the NCPHA Office address on its mailing list. An effort will be made to bring this about.

NORTH CAROLINA  
PUBLIC HEALTH  
ASSOCIATION, INC.

## Newsletter

P. O. Box 10387, Raleigh, N. C. 27605